4–6 May
International Congress Centre
Dresden, Germany

Europe’s braking conference & exhibition
Exhibition & Sponsorship Opportunities

Organised by
FISITA
EuroBrake Partners
“EuroBrake provides us with the opportunity for discussion, debate and collaboration with brake industry experts from around the world.”

Luca Martinotto
R&D Friction Materials Manager
Research Department
ITT

Who should exhibit at EuroBrake?

EuroBrake’s highly focused technical exhibition is an ideal platform for companies, consultancies, institutes and engineering service providers concentrating on foundation braking or the application of braking technologies to vehicles including:

- Friction Materials and Raw Materials
- Components and Systems
- NVH
- Testing, Modelling and Simulation
- Electronics
- Environmental Technologies
- EV and Hybrid Brake System Technologies

Exhibitor Benefits

Exhibit at EuroBrake 2015 to:

- Showcase your products, solutions and services at the world’s largest braking technology exhibition
- Save time and cost by taking the opportunity to meet new and existing clients from around the world under one roof
- Build brand awareness
- Network with industry decision makers from around the world

Event App Sponsorship

New to EuroBrake 2015: sponsorship of the official event app

The EuroBrake app will be available from the App Store, Play Store and Windows Store and will provide delegates with everything they need for the conference, including a complete overview and agenda, full technical programme, floor plans and the latest news and updates from the conference organisers.

Find out about other sponsorship opportunities on page 4.
Stand Packages

Our exhibition packages help you to showcase your braking products, services and technical expertise and reach the engineers and executives that you want to do business with.

Space Only Packages

<table>
<thead>
<tr>
<th>Package</th>
<th>Size</th>
<th>Description</th>
<th>Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Package A1</td>
<td>6m² (3m x 2m)</td>
<td>space only</td>
<td>EUR 3,145</td>
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<td></td>
<td></td>
<td>1 full delegate registration</td>
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<td>1 Exhibitor Only Pass</td>
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<td>Package A2</td>
<td>8m² (4m x 2m)</td>
<td>space only</td>
<td>EUR 3,985</td>
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<td>2 Exhibitor Only Pass</td>
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<tr>
<td>Package A3</td>
<td>10m² (5m x 2m)</td>
<td>space only</td>
<td>EUR 4,930</td>
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<td></td>
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<td>3 Exhibitor Only Pass</td>
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Shell Scheme Packages

<table>
<thead>
<tr>
<th>Package</th>
<th>Size</th>
<th>Description</th>
<th>Costs</th>
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</thead>
<tbody>
<tr>
<td>Package B1</td>
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<td>shell scheme booth</td>
<td>EUR 4,405</td>
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<td>1 Exhibitor Only Pass</td>
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<tr>
<td>Package B2</td>
<td>8m² (4m x 2m)</td>
<td>shell scheme booth</td>
<td>EUR 5,560</td>
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<td>2 Exhibitor Only Pass</td>
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</tr>
<tr>
<td>Package B3</td>
<td>10m² (5m x 2m)</td>
<td>shell scheme booth</td>
<td>EUR 6,610</td>
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<tr>
<td></td>
<td></td>
<td>1 full delegate registration</td>
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<td>3 Exhibitor Only Pass</td>
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All packages include

- participation in Welcome Reception, Gala Dinner, lunches & coffee breaks
- listing on the EuroBrake web site with company profile, logo, contact information and link to your web site
- listing in the Final Programme, Exhibitor Directory and Event App
- power supply to stand

B packages also include

- walls, SYSTEM MODUL system, white, height 2.5m
- delivery, set-up and dismantling of shell stand
- signage with company name (standard font and size)
- table, two chairs, waste paper bin

How to book your stand

Call Ms. Mani Rai
+44 (0)20 7299 6638
m.rai@fisita.com

Drinks Reception Sponsor

We are offering a new sponsorship package for EuroBrake 2015.

The drinks reception provides sponsors with an excellent environment in which to host guests, network with delegates and set foundations for future business relationships in a relaxed and informal environment. We are offering this package for the first time. To find out more about this package and other sponsorship opportunities please refer to page 4.
**Sponsorship Opportunities**

**EuroBrake** is one of the most important international gatherings of brake specialists anywhere in the world. Our great value sponsorship packages will position your company as a key supporter of the braking community and help set you apart from your competitors.

To find out more contact  
Ms. Mani Rai  
Tel: +44 (0) 20 7299 6638  
Email: m.rai@fisita.com

### Diamond Sponsor EUR 23,000 one available
- Exclusive 5m x 3m island booth in prime position  
- Open seminar  
- Private room to host meetings or entertain clients (2 days). Option to serve canapés and drinks (sponsor to arrange the details and payment with hotel directly)  
- Exclusive EuroBrake tea/coffee mug sponsor (Your company logo on EuroBrake mugs distributed to all attendees)  
- 15 complimentary Expo Only passes for 5 and 6 May

- Opportunity to send one email communication to all attendees post-event  
- Diamond level sponsor recognition on prominent signage  
- 5 complimentary delegate registrations  
- 5 complimentary exhibitor passes for your personnel  
- Opportunity to provide company literature and ‘give away item’ in delegate bags  
- Full page colour advertisement on back page of Final Programme

- Diamond sponsor recognition, company profile in the Preliminary Programmes and Final Programme with logo on the covers  
- Diamond sponsor recognition on the EuroBrake website  
- Company logo on all promotional print and electronic media

### Platinum Sponsor EUR 17,000 one available
- Exclusive sponsorship of the Welcome Reception, including the opportunity to deliver a welcome speech  
- 5m x 2m exhibition booth  
- 3 complimentary delegate registrations  
- 3 Exhibitor passes  
- 10 complimentary Expo only passes for 5 and 6 May (to send to your guests)

- Private room to host meetings or entertain clients. Option to serve canapés and drinks (sponsor to arrange the details and payment)  
- Platinum sponsor recognition, company profile in the Preliminary and Final Programmes (print and online) with logo on the covers

- Opportunity to provide company literature and ‘give away item’ in delegate bags  
- Platinum sponsor recognition on the EuroBrake website  
- Company logo on all promotional print and electronic media

### Gold Sponsors EUR 11,500 six available
- Choose one of the following:  
  - Lunch sponsor (logo on serviettes and branding close to food stations) for 5th and 6th May  
  - Conference bag sponsor  
  - Conference lanyard sponsor

- Conference stationery sponsor (writing pads and pens)  
- Conference proceedings sponsor  
- Conference app sponsor

- Add the following for just EUR 1,500  
  - 4m x 2m exhibition booth (shell scheme)  
  - 2 complimentary delegate registrations  
  - 3 Exhibitor passes  
  - 5 complimentary Expo Only passes for 5 and 6 May (to send to your guests)  
  - Opportunity to book individual slots in meeting room

### Drinks Reception Sponsor EUR 3,000 one available
- The drinks reception will last 30–40 minutes and take place before the Gala Dinner

- Exclusive sponsorship of the drinks reception  
- Opportunity to give a welcome speech at the reception  
- Acknowledgement by the Conference Chair when opening the evening programme

- Prominent signage at the venue, including your company logo near the bar  
- Opportunity to provide company literature and give away items at the reception  
- Your company logo on all promotional print and electronic media  
- Drinks reception sponsorship recognition on prominent signage

### Gala Dinner Sponsor EUR 10,000 one available
- Exclusive sponsorship of the gala dinner  
- Opportunity to give a welcome speech at the dinner  
- Acknowledgement by the Conference Chair when opening the evening programme

- Prominent signage at the dinner venue, including your company logo on the menu cards and gala dinner tickets  
- Opportunity to provide company literature and give away items at the gala dinner  
- Your company logo on all promotional print and electronic media

- Gala Dinner sponsorship recognition on prominent signage  
- 2 complimentary delegate registrations  
- 3 complimentary Expo Only visitor passes for 5th and 6th May (to send to your guests)
Who attends EuroBrake?

Exhibitor Companies by Sector %

- Raw Materials, Components and Accessories 44
- Test Equipment 16
- Friction Material 14
- Brake Components 9
- Manufacturing Machinery 7
- Testing and Engineering 5
- Brake Companies 5

Registrants by Sector %

- Components 28
- Friction Materials 19
- Other 18
- Passenger Car 16
- Academia 11
- Rail 5
- Commercial Vehicle 3

Previous exhibitors

ABC – Advanced Brake Components
AFT Atlas Fahrzeugtechnik
AFT SRL – COMEC Grinding Machines & Presses
Alroko
ANSYS
ATP Automotive Testing Papenburg
Becorit
Beijing West Industries
Bosch
CAME Srl
Cardolite Specialty Chemicals Europe
Chassis Brakes International
Chemical Innovations
China Wanda Machinery
Cocan (Hubei) Graphite Mill
COMEC Grinding Machines & Presses
Continental
Daico Automotive Products
DAKO-CZ
Dynardo
ECCO Giettechnik
Erdrich Umformtechnik
Exponica (DAKO-CZ)
Federal Mogul
FERDINAND ERLMANN
Frimeco
GIF
Graphit Kropfmühl
Guangzhou Junjia Metal Productions

Hi-Pad Brake Technology
Höganäs AB
Honeywell
HORIBA Europe
Hi-Pad Brake Technology
Huangshnan Huanal Technology
ICER BRAKES
IMF Engineering
IMMI Industria Macinazioni Minerali
InfraTec
Intes
Itapochim S.r.l.
ITT Italia
Jilin Province JiDa Elec.-Mech. Machinery Ltd.
Jusan S.A.
Kistler Instrumente
Krauss
Lapinus Fibres
Link Europe
Meneta A/S
Microface
MIRA
Mitsui Chemicals Inc. / Morimura Bros (Europe)
Momentive Speciality Chemicals
Morimura Bros
MSC Europe
NUCAP Industries
NYCO Minerals
Otsuka Chemical
Palmer International
Polysecure
Polytec
Poudres Hermillon
Renk
Richard-Anton
Robert Bosch
Rockwool bv
RTE Akustik + Pruftechnik
Sadeca Systems
Scandinavian Brake Systems
SenteC
Shandong Gold Phoenix
Showa Denko
Songxian Expoliter Molybdenum
STAC Elektronische Systeme
Superior Graphite
Teijin Aramid
TIMCAL SA
ThermoAnalytics
TMD Friction
Trelleborg Automotive
Tribotec
Trimat Ltd
TQM Itaca
Util Industries
WALDRAFF Technologies & KG & Greening Inc
Winhere Autopart Manufacturing
Wolverine Advanced Materials
Zeon Chemicals