

4-6 May

**International Congress Centre
Dresden, Germany**



**Europe's
braking conference
& exhibition**

**Exhibition & Sponsorship
Opportunities**

Organised by



EuroBrake Partners

**Institution of
MECHANICAL
ENGINEERS**





EuroBrake 2015

Europe's Braking Technology Conference & Exhibition

"EuroBrake provides us with the opportunity for discussion, debate and collaboration with brake industry experts from around the world."

Luca Martinotto

R&D Friction Materials Manager
Research Department
ITT

Who should exhibit at EuroBrake?

EuroBrake's highly focussed technical exhibition is an ideal platform for companies, consultancies, institutes and engineering service providers concentrating on foundation braking or the application of braking technologies to vehicles including:

- Friction Materials and Raw Materials
- Components and Systems
- NVH
- Testing, Modelling and Simulation
- Electronics
- Environmental Technologies
- EV and Hybrid Brake System Technologies

Exhibitor Benefits

Exhibit at EuroBrake 2015 to:

- Showcase your products, solutions and services at the world's largest braking technology exhibition
- Save time and cost by taking the opportunity to meet new and existing clients from around the world under one roof
- Build brand awareness
- Network with industry decision makers from around the world

Over **800** registrants from **41** countries

Sold-out exhibition and gala dinner for **third year** running

90% of exhibitors said they would exhibit again*

* based on Exhibitor Survey



Event App Sponsorship

New to EuroBrake 2015: sponsorship of the official event app



The EuroBrake app will be available from the App Store, Play Store and Windows Store and will provide delegates with everything they need for the conference, including a complete overview and agenda, full technical programme, floor plans and the latest news and updates from the conference organisers.

Find out about other sponsorship opportunities on page 4.



Stand Packages

Our exhibition packages help you to showcase your braking products, services and technical expertise and reach the engineers and executives that you want to do business with.

Space Only Packages

Package A1 6m² (3m x 2m) space only
EUR 3,145
1 full delegate registration
1 Exhibitor Only Pass

Package A2 8m² (4m x 2m) space only
EUR 3,985
1 full delegate registration
2 Exhibitor Only Passes

Package A3 10m² (5m x 2m) space only
EUR 4,930
1 full delegate registration
3 Exhibitor Only Passes

Shell Scheme Packages

Package B1 6m² (3m x 2m) shell scheme booth
EUR 4,405
1 full delegate registration
1 Exhibitor Only Pass

Package B2 8m² (4m x 2m) shell scheme booth
EUR 5,560
1 full delegate registration
2 Exhibitor Only Passes

Package B3 10m² (5m x 2m) shell scheme booth
EUR 6,610
1 full delegate registration
3 Exhibitor Only Passes



Example of B package shell scheme booth

All packages include

- participation in Welcome Reception, Gala Dinner, lunches & coffee breaks
- listing on the EuroBrake web site with company profile, logo, contact information and link to your web site
- listing in the Final Programme, Exhibitor Directory and Event App
- power supply to stand

B packages also include

- walls, SYSTEM MODUL system, white, height 2.5m
- delivery, set-up and dismantling of shell stand
- signage with company name (standard font and size)
- table, two chairs, waste paper bin

How to book your stand

Call Ms. Mani Rai

+44 (0)20 7299 6638

m.rai@fisita.com

Drinks Reception Sponsor

We are offering a new sponsorship package for EuroBrake 2015.

The drinks reception provides sponsors with an excellent environment in which to host guests, network with delegates and set foundations for future business relationships in a relaxed and informal environment. We are offering this package for the first time. To find out more about this package and other sponsorship opportunities please refer to page 4.





Sponsorship Opportunities

EuroBrake is one of the most important international gatherings of brake specialists anywhere in the world.

Our great value sponsorship packages will position your company as a key supporter of the braking community and help set you apart from your competitors.

To find out more contact

Ms. Mani Rai
Tel: +44 (0) 20 7299 6638
Email: m.rai@fisita.com

Diamond Sponsor EUR 23,000 one available

- Exclusive 5m x 3m island booth in prime position
- Open seminar
- Private room to host meetings or entertain clients (2 days). Option to serve canapés and drinks (sponsor to arrange the details and payment with hotel directly)
- Exclusive EuroBrake tea/coffee mug sponsor (Your company logo on EuroBrake mugs distributed to all attendees)
- 15 complimentary Expo Only passes for 5 and 6 May
- Opportunity to send one email communication to all attendees post-event
- Diamond level sponsor recognition on prominent signage
- 5 complimentary delegate registrations
- 5 complimentary exhibitor passes for your personnel
- Opportunity to provide company literature and 'give away item' in delegate bags
- Full page colour advertisement on back page of Final Programme
- Diamond sponsor recognition, company profile in the Preliminary Programmes and Final Programme with logo on the covers
- Diamond sponsor recognition on the EuroBrake website
- Company logo on all promotional print and electronic media

Platinum Sponsor EUR 17,000 one available

- Exclusive sponsorship of the Welcome Reception, including the opportunity to deliver a welcome speech
- 5m x 2m exhibition booth
- 3 complimentary delegate registrations
- 3 Exhibitor passes
- 10 complimentary Expo only passes for 5 and 6 May (to send to your guests)
- Private room to host meetings or entertain clients. Option to serve canapés and drinks (sponsor to arrange the details and payment)
- Platinum sponsor recognition, company profile in the Preliminary and Final Programmes (print and online) with logo on the covers
- Opportunity to provide company literature and 'give away item' in delegate bags
- Platinum sponsor recognition on the EuroBrake website
- Company logo on all promotional print and electronic media

Gold Sponsors EUR 11,500 six available

Choose one of the following:

- Lunch sponsor (logo on serviettes and branding close to food stations) for 5th and 6th May
- Conference bag sponsor
- Conference lanyard sponsor
- Conference stationery sponsor (writing pads and pens)
- Conference proceedings sponsor
- Conference app sponsor

Add the following for just EUR 1,500

- 4m x 2m exhibition booth (shell scheme)
- 2 complimentary delegate registrations
- 3 Exhibitor passes
- 5 complimentary Expo Only passes for 5 and 6 May (to send to your guests)
- Opportunity to book individual slots in meeting room

Drinks Reception Sponsor EUR 3,000 one available

The drinks reception will last 30–40 minutes and take place before the Gala Dinner

- Exclusive sponsorship of the drinks reception
- Opportunity to give a welcome speech at the reception
- Acknowledgement by the Conference Chair when opening the evening programme
- Prominent signage at the venue, including your company logo near the bar
- Opportunity to provide company literature and give away items at the reception
- Your company logo on all promotional print and electronic media
- Drinks reception sponsorship recognition on prominent signage

Gala Dinner Sponsor EUR 10,000 one available

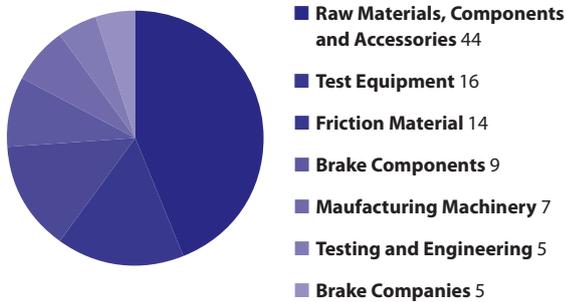
- Exclusive sponsorship of the gala dinner
- Opportunity to give a welcome speech at the dinner
- Acknowledgement by the Conference Chair when opening the evening programme
- Prominent signage at the dinner venue, including your company logo on the menu cards and gala dinner tickets
- Opportunity to provide company literature and give away items at the gala dinner
- Your company logo on all promotional print and electronic media
- Gala Dinner sponsorship recognition on prominent signage
- 2 complimentary delegate registrations
- 3 complimentary Expo Only visitor passes for 5th and 6th May (to send to your guests)



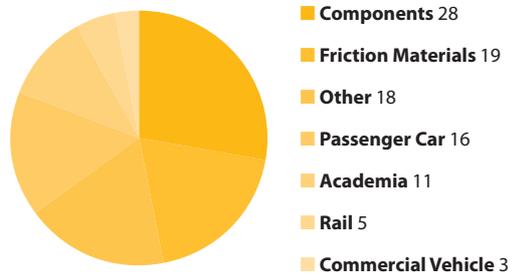
Who attends EuroBrake?



Exhibitor Companies by Sector %



Registrants by Sector %



Previous exhibitors

ABC – Advanced Brake Components
 AFT Atlas Fahrzeugtechnik
 AFT SRL – COMEC Grinding Machines & Presses
 Alroko
 ANSYS
 ATP Automotive Testing Papenburg
 Becorit
 Beijing West Industries
 Bosch
 CAME Srl
 Cardolite Specialty Chemicals Europe
 Chassis Brakes International
 Chemical Innovations
 China Wanda Machinery
 Cocan (Hubei) Graphite Mill
 COMEC Grinding Machines & Presses
 Continental
 Daico Automotive Products
 DAKO-CZ
 Dynardo
 ECCO Gleittechnik
 Erdrich Umformtechnik
 Exponica (DAKO-CZ)
 Federal Mogul
 FERDINAND ERLMANN
 Frimeco
 GIF
 Graphit Kropfmühl
 Guangzhou Junjia Metal Productions

Hi-Pad Brake Technology
 Höganäs AB
 Honeywell
 HORIBA Europe
 Hi-Pad Brake Technology
 Huangshan Hualan Technology
 ICER BRAKES
 IMF Engineering
 IMMI Industria Macinazioni Minerali
 InfraTec
 Intes
 Itaprochim S.r.l.
 ITT Italia
 Jilin Province JiDa Elec.-Mech. Machinery Ltd.
 JJuan S.A.
 Kistler Instrumente
 Krauss
 Lapinus Fibres
 Link Europe
 Meneta A/S
 Microface
 MIRA
 Mitsui Chemicals Inc. / Morimura Bros (Europe)
 Momentive Specialty Chemicals
 Morimura Bros
 MSC Europe
 NUCAP Industries
 NYCO Minerals
 Otsuka Chemical
 Palmer International

Polysecure
 Polytec
 Poudres Hermillon
 Renk
 Richard-Anton
 Robert Bosch
 Rockwool bv
 RTE Akustik +Pruftechnik
 Sadeca Systems
 Scandinavian Brake Systems
 Sentec
 Shandong Gold Phoenix
 Showa Denko
 Songxian Expoliter Molybdenum
 STAC Elektronische Systeme
 Superior Graphite
 Teijin Aramid
 TIMCAL SA
 ThermoAnalytics
 TMD Friction
 Trelleborg Automotive
 Tribotec
 Trimat Ltd
 TQM Itaca
 Util Industries
 WALDRAFF Technologies & KG & Greening Inc
 Winhere Autopart Manufacturing
 Wolverine Advanced Materials
 Zeon Chemicals

More information

[www.twitter.com/FISITAtweets](https://twitter.com/FISITAtweets)

www.facebook.com/FISITA.official

www.eurobrake.net